

Gala Journal Tribute Ad Specifications

Inside Back Cover ◇

4.5"W x 7.5"H - \$5,000

Inside Front Cover ◇ (reserved)

4.5"W x 7.5"H - \$2,500

Full-page Tribute ◇

4.5"W x 7.5"H - \$1,000

Half-page Tribute ◇

4.5"W x 3.75"H - \$500

Quarter-page Tribute ◇

2.25"W x 3.75"H - \$250

Reservation deadline: October 20, 2009

Payment deadline: October 23, 2009

Artwork deadline: October 23, 2009

Graphic services available upon request. Tributes can be in 4-color; color-matching is not guaranteed. Please provide no more than one logo and/or graphic image per Tribute ad. Logos and graphics can be provided in camera-ready form or on disk (must be at least 300 dpi and in TIFF, JPG or PDF format). Please note that proofs will not be available for review. Please submit payment with copy, camera-ready art or disk to: HB Studio 2009 Gala Journal, 120 Bank Street, New York, NY 10014, att: James Mallinson or email jmallinson@hbstudio.org.

Questions: Edith Meeks at 212-675-2370, ext. 2 or email gala@hbstudio.org. **over**

Enclosed is my check for \$ _____ payable to HB Studio.

Please bill my credit card (check one)

VISA

MasterCard

Total \$ _____

Name on card _____

Card Number _____ Expiration date _____

Signature _____

Please print name and company affiliation (if applicable)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

HB Playwrights
Foundation, Inc.

